

2022 VASS-VASBO WINTER CONFERENCE PROGRAM

“Surfing the Pandemic’s Financial Wake”

January 9-11, 2022

Hilton Richmond Downtown

SUNDAY, JANUARY 9

- 3:00 – 5:30 pm Roundtable Discussion – *Amethyst Room*
- “Forecast5 Analytics End User Group Session”*
- Introduction:
- Tina Cropp**, VASBO President and Finance Director, Madison County Public Schools
- Presenter:
- Jeff Carew**, Managing Director, Forecast5 Analytics
- 1:00 – 5:00 pm VASS Executive Director Candidate Interviews – *Board Room*
- 5:30 – 6:45 pm VASS Board of Directors Meeting – *Board Room*
- 7:00 – 8:30 pm VASBO Executive Team Dinner Meeting – *Board Room*
- 7:00 pm Dinner for VASS Board Members at The Boathouse at Rocketts Landing
- Sponsored by: VACORP and Mark III Employee Benefits*

MONDAY, JANUARY 10

- 7:00 – 8:45 am Breakfast – *MRG Ballroom – Buffet tables in River City Ballroom*
- 7:30 – 8:45 am Superintendents’ Focus Group Breakfast with VASS Senior Partner K12 Insight – *Amethyst Room*
- 7:30 – 8:30 am VASBO Management Team Breakfast Meeting – *Amethyst Room*
- 7:00 – 9:00 am Registration – *River City Prefunction Area*
- 9:00 am – Noon OPENING SESSION – *MRG Ballroom*
- Presiding and Introductions:
- Zebedee Talley, Jr.**, VASS President and Division Superintendent, Martinsville City Public Schools

9:00 – 9:05 am

Welcoming Remarks

Ben Kiser, Executive Director, Virginia Association of School Superintendents

Brandon Monk, Executive Director, Virginia Association of School Business Officials

9:05 – 9:40 am

Presentation:

“The Governor’s Budget Proposals and What We Might Expect from the General Assembly”

Sponsored by: VASS Senior Partner and VASBO Diamond Partner Forecast5 Analytics, VASS Associate Partner and VASBO Platinum Partner Pierce Insurance, VASBO Platinum Partner The Supply Room, VASS Senior Partner K12 Insight, and VASS Associate Partner Frontline Education

Presenter:

Jim Regimbal, Co-Founder, Fiscal Analytics, Ltd.

9:40 – 10:10 am

Panel Presentation

“Eliminating the Support Cap”

Sponsored by: VASBO Diamond Partner Virginia Ready Mix Concrete, VASS Senior Partner DotCom Therapy, VASS Partner Pierce Group Benefits, and VASS Senior Associate Partner Cambridge International

Panelists:

Tom Smith, VASS Legislative Liaison

Jim Roberts, Former Division Superintendent, Chesapeake City Public Schools

Jeff Carew, Managing Director, Forecast5 Analytics

10:10 – 10:40 am

Panel Presentation

“The Status of Federal Funding for Public Education”

Sponsored by: VASS Partner and VASBO Platinum Partner Horace Mann, VASS Partners Moseley Architects and Winsor Learning, VASS Senior Associate Partner Imagine Learning, and VASS Associate Partner OneScreen

Panelists:

Noelle Ellerson Ng, Associate Executive Director of Advocacy and Governance, AASA

Elleka Yost, Government Affairs and Communications Manager, ASBO

10:40 – 11:00 am BREAK – *River City Ballroom and Foyer*

Visit VASS and VASBO Partners

11:00 – 11:30 am Presentation

“VDOE Update on Virginia’s Allocation of Federal Relief Funding”

Sponsored by: VASS Senior Associate Partners Navigate360 and Stantec, and VASS Associate Partners Econergy, FEV Tutor, and Newsela

Presenter:

Lynn Sodat, Director, Virginia Department of Education Office of Federal Pandemic Relief Programs

11:30 – Noon Panel Discussion

“Examples of How Some Divisions are Using Their ESSER Funds”

Sponsored by: VASS Senior Associate Partners RRMM Architects and ST Math-Mind Research, and VASS Associate Partners Kloud-12, Sun Tribe Solar, and VRSA

Panelists:

Mike Gill, VASS President-Elect and Division Superintendent, Hanover County Public Schools

Christina Berta, Assistant Superintendent for Business and Operations, Hanover County Public Schools

Serbrenia Sims, Division Superintendent, Surry County Public Schools

Gina Wohlford, Division Superintendent, Norton City Public Schools

Noon – 1:00 pm LUNCHEON – *MRG Ballroom – Buffet Tables in River City Ballroom and MRG Ballroom Foyer*

Sponsored by: VASS Senior Partner and VASBO Diamond Partner American Fidelity, VASS Associate Partner and VASBO Platinum Partner Mark III Employee Benefits, VASBO Platinum Partner VACORP, and VASS Associate Partner Kelly Education

Presiding and Introduction:

Zebedee Talley, Jr., VASS President and Division Superintendent, Martinsville City Public Schools

Luncheon Speaker:

Bob Holsworth, Managing Principal, Get Smart

1:00 – 1:20 pm BREAK – *River City Ballroom and Foyer*
Visit VASS and VASBO Partners

1:20 – 2:50 pm AFTERNOON SESSION – *MRG Ballroom*
Presiding and Introductions:
Tina Cropp, VASBO President and Finance Director, Madison County Schools

1:20 – 1:50 pm Panel Discussion
“Procurement Issues and How Some Divisions are Addressing Them”
Sponsored by: VASS Senior Associate Partner Catapult Learning–SESI, and VASS Associate Partners Renaissance and S.B. Ballard Construction
Panelists:
Tina Cropp, VASBO President and Finance Director, Madison County Public Schools
Anna Graham, Division Superintendent, Madison County Public Schools
Jeremy Raley, Division Superintendent, Goochland County Public Schools
Debbie White, Chief Finance Officer, Goochland County Public Schools

1:50 – 2:20 pm Presentation
“Update on the Report of the Joint Commission on School Renovation and Construction”
Presenter:
The Honorable Jennifer L. McClellan, Senate of Virginia

2:20 – 2:50 pm Presentation
“VRS Update”
Sponsored by: VASS Associate Partners Concentric by Gingko and Curriculum Associates, and VASBO Platinum Partner Equitable Advisors
Presenter:
Patricia Bishop, Director, Virginia Retirement System

2:50 – 3:20 pm Presentation
“VDOH Update on Employee and Student Vaccinations”

Sponsored by: VASS Partner AM LLC, and VASS Associate Partners Achieve3000, Audio Enhancement, and Crabtree, Rohrbaugh & Associates

Presenter:

Laurie Forlano, Director, Office of Epidemiology, State Epidemiologist, Commonwealth of Virginia

5:00 – 6:30 pm Reception in the “Gather and Hem” Lounge – *Hotel Lobby*

7:00 pm Dinner for VASS Board Members and VASBO Management Team at La Grotta Ristorante

Sponsored by: American Fidelity

TUESDAY, JANUARY 11

5:30 – 6:15 am Fun “Run-Walk” Networking Activity

Facilitator:

John Broderick, VASBO Secretary and Director of Finance and Operations, Sussex County Public Schools

7:00 – 9:00 am Registration – *River City Prefunction Area*

7:00 – 8:45 am Breakfast – *MRG Ballroom – Buffet tables in River City Ballroom*

9:00 – 11:30 am MORNING SESSION – *MRG Ballroom*

Presiding and Introductions:

Mike Gill, VASS President-Elect and Division Superintendent, Hanover County Public Schools

9:00 – 9:30 am Panel Discussion

“Legislative Issues for the 2022 Session and Potential Financial Implications for School Divisions”

Sponsored by: VASS Associate Partners DLR Group, Edmentum, NWEA: MAP Growth, Participate Learning, and Paymerang

Panelists:

The Honorable Glenn Davis, Chair-Elect, House Education Committee, Virginia House of Delegates

The Honorable J. Chapman Petersen, Senate of Virginia

The Honorable Lamont Bagby, Virginia House of Delegates

9:30 – 10:00 am	<p>Presentation</p> <p><i>“State Initiatives for Teacher Recruitment and Retention”</i></p> <p><i>Sponsored by: VASS Associate Partners Houghton Mifflin Harcourt, Imagine Learning, Lexia Learning, PowerSchool Group, and Rethink Ed</i></p> <p>Presenter:</p> <p>Holly Coy, Assistant Superintendent of Policy, Equity, and Communications, Virginia Department of Education</p>
10:00 – 10:20 am	<p>BREAK – <i>River City Ballroom and Foyer</i></p> <p>Visit VASS and VASBO Partners</p>
10:20 am – 11:30	<p>CLOSING SESSION – <i>MRG Ballroom</i></p> <p>Presiding, Announcements of Door Prize Winners, and Introductions:</p> <p>Mandy Hall, VASBO Vice President and Director of Business, Salem City Public Schools</p>
10:30 – 11:00	<p>Panel Presentation</p> <p><i>“Innovative Solutions to Teacher and Support Staff Recruitment and Retention Issues”</i></p> <p><i>Sponsored by: VASS Associate Partners Discovery Education, Education Elements, R-Zero, Veritiv, and Virginia Teachers of Tomorrow</i></p> <p>Panelists:</p> <p>Sarah Calveric, Division Superintendent, Caroline County Public Schools</p> <p>Amy Cashwell, Division Superintendent, Henrico County Public Schools</p> <p>Ken Nicely, Division Superintendent, Roanoke County Public Schools</p> <p>Peter Noonan, Division Superintendent, Falls Church City Public Schools</p>
11:00 – 11:30 am	<p>Discussion at Tables about Teacher and Support Staff Recruitment and Retention</p>
11:30 am – 1:00 PM	<p>VASBO Membership Business Meeting, Luncheon, and Recognitions – <i>MRG Ballroom – Buffet Tables in MRG Ballroom Foyer</i></p> <p>VASBO Past Presidents’ Nominations Luncheon Meeting – <i>Amethyst Room</i></p> <p>VASBO Closing Remarks</p>